

365 Blogging Ideas for  
Professional Organizers &  
Productivity Consultants



*by Janet Barclay*

Here are 365 topic ideas for your organizing and/or productivity blog. They may not all be a perfect fit for your blog, but unless you post something every single day, this will be more than enough to get you through the year. Select the topics that you're passionate about and that will most interest your readers. Some of them can possibly combined into one post, whereas you might decide to expand others into a series. Hopefully these topics will inspire even more ideas for you!

Don't let the fact that other bloggers have also purchased this e-book deter you from using the ideas on your own blog. When you write from your heart and tap into your own experiences, your unique personal brand will shine through, even if others cover similar topics.

Although the goal of your blog should be to grow your audience by sharing information rather than to directly generate business, there's no harm in reminding your readers what you have to offer by incorporating promotional messages from time to time.

If you're recommending certain products or services, consider becoming an affiliate, if a program is available, and generate passive income by inserting affiliate links into your posts. Topics that lend themselves well to this are marked with an asterisk (\*), but you may think of other possibilities.

Happy Blogging!

*Janet*

*Disclosure: Some of the links in this planner are affiliate links. This means I will receive a commission if you decide to purchase from the merchant. However, I only mention products and services which I personally recommend and do not publish affiliate links solely for the sake of earning commissions.*

## JANUARY

1. How to use your new calendar effectively
2. How to get back to a normal routine after the holidays
3. Suggest a book or other resource to help business owners get organized in the new year  
*Tip: Sign up for your favorite online bookseller's affiliate program and earn commission on any sales generated through your blog.*
4. Announce a new year promotion
5. How to meet the needs of both spouses when organizing a shared closet
6. How to repurpose household items to organize a closet
7. Alternate uses for closets
8. How to securely store paper documents
9. How small businesses can go paperless
10. How to organize finances for a small business
11. How to organize a household budget
12. How to organize a junk drawer
13. How to create a space in the home for doing crafts
14. How to organize craft supplies
15. Low cost organizing products
16. Get Organized Month activities in your area
17. How to back up your computer files
18. How to organize your Internet passwords  
*Tip: Use affiliate links when promoting your recommended solution. For example, [Roboform](#) has its own affiliate program, and the [Internet Password Organizer](#) is available through Amazon.*
19. How to eliminate digital clutter

20. How to organize medication
21. How to organize your health information
22. Creative organizing strategies for apartment dwellers
23. How to manage your time when returning to work after an extended absence from the workforce
24. How to fit “me time” into a busy schedule
25. How to organize a toddler’s bedroom
26. How to organize a desk
27. Productivity apps
28. How to set realistic fitness goals
29. How to choose lighting for the home or office to maximize productivity
30. How to effectively manage weekly errands
31. How to eliminate clutter from the entryway

## FEBRUARY

1. How to set up a filing system  
*Tip: If your favorite products have an affiliate program, sign up so you can earn commission on any sales generated through your blog.*
2. How, why, when, and where to archive paper files
3. How, why, when and where to archive digital files
4. How to set up a bill paying system
5. How a well-organized home or office contributes to health and safety
6. How to streamline your online reading
7. How to organize beauty products
8. How to balance between family, business, and personal time
9. How to use technology to be more efficient
10. How to organize a laundry room
11. How to lay out an office for optimum productivity
12. How to decide whether items are worth selling
13. How to store food to maximize its shelf life
14. How to organize a bookcase
15. How to stay on top of email
16. How to organize a project from planning to completion  
*Tip: Create a project planning template and offer it as a free download as an incentive for joining your mailing list, or sell it for a small fee.*
17. How to make space for a home office
18. How to organize sentimental keepsakes and other mementos

19. How to save time in meal preparation  
*Tip: Do you have a favorite cookbook that includes quick recipe ideas? Mention it in your post, and sign up for the affiliate program for your favorite online bookseller so you can earn commission on any sales generated through your blog.*
20. Organizing tips for teenagers
21. Low cost filing products  
*Tip: Use affiliate links when promoting your recommended solution.*
22. Causes of low productivity
23. The connection between emotional clutter and physical clutter
24. Routine tasks that can possibly be eliminated
25. Organizing tasks that can be completed in 5 minutes or less
26. Pros and cons of multi-tasking
27. Describe a gadget that has increased your productivity.  
*Tip: Use affiliate links when promoting your recommended solution.*
28. Recognize another local entrepreneur that you support.

## MARCH

1. How to stay focused and avoid procrastination
2. How to organize contact information  
*Tip: If your favorite products have an affiliate program, sign up so you can earn commission on any sales generated through your blog.*
3. How to spring clean the fridge and pantry
4. How to spring clean your wardrobe
5. How to complete spring cleaning quickly
6. How to complete spring cleaning inexpensively
7. How to determine whether an item should be donated, sold, or discarded
8. How to get organized when you're not motivated
9. How to save space by reading e-books instead of traditional books
10. How to organize e-books
11. How to organize a home office inexpensively  
*Tip: If your favorite products have an affiliate program, sign up so you can earn commission on any sales generated through your blog.*
12. How to organize food and reduce waste
13. How to streamline your morning routine
14. How to make the most of time spent commuting
15. How to use social media effectively
16. How to organize home office supplies
17. How to make the home office a productive workspace
18. How to maximize space in a small home office
19. How to organize a child's closet
20. How to make and follow a personal to-do list

21. How to make and follow a family to-do list
22. Announce a “spring cleaning” promotion
23. Suggest an e-book to help readers get organized  
*Tip: If the author has an affiliate program, sign up it and earn commission on any sales generated through your blog. If not, see if it’s available from your favorite online bookseller and join their affiliate program.*
24. Benefits of procrastination
25. Reasons why people procrastinate
26. Best ways to sell used goods
27. Why and how you should back up your computer  
*Tip: Use affiliate links when promoting your recommended solution.*
28. Local organizations who accept donations of used items
29. Questions to ask before hiring a professional organizer
30. The emotional side of clutter
31. Home office furniture that promotes good organization  
*Tip: If your favorite products have an affiliate program, sign up so you can earn commission on any sales generated through your blog.*



## APRIL

1. Tell a funny story about organizing.
2. Items that can be repurposed as organizing products
3. How children can spring clean their bedrooms
4. Tips for managing children's extracurricular activities  
*Tip: Use your affiliate link to promote a family calendar*
5. Spring cleaning tips for your hard drive
6. Interview another organizing expert.  
*Tip: If they offer an affiliate program, sign up for it and include your affiliate link in your post.*
7. Announce a "spring cleaning" promotion.
8. How much time is lost due to disorganization in the workplace, and what could be accomplished in that time?
9. How busy families can make time to spend together  
*Tip: Use your affiliate link to promote a related book or other product*
10. Typical barriers to getting organized
11. How letting go of certain habits can free up time for other activities
12. How professional organizers stay organized
13. How an iPad or other tablet can help you be more productive  
*Tip: Include your affiliate link to a store that sells these products*
14. How to use Freecycle
15. How to sell used items on eBay or Craig's List
16. How to plan weekly menus  
*Tip: Use your affiliate link to promote a related book or other product*
17. How to write an efficient email
18. How to decide whether items are worth saving

19. How to organize gardening supplies
20. How to organize sports equipment
21. How to organize a garage
22. How to organize recycling
23. How to synchronize Outlook with an iPhone or iPad  
*Tip: Include your affiliate links to a store that sells one or more of these products and/or an e-book that describes how to sync these programs.*
24. How to decide when it's worth paying for professional organizing or other services
25. How to keep the car clean and organized
26. How to use a tax refund to get organized  
*Tip: Promote your services, and use your affiliate link to recommend products or resources for those who cannot afford your fees or aren't ready to commit.*
27. How to organize a mud room  
*Tip: Use your affiliate link to promote appropriate organizing products*
28. How to create a strategy for responding to emails
29. How to juggle the demands of a family and a home-based business
30. How to cope with a disorganized boss

## MAY

1. How to recognize hoarding
2. How to balance motherhood, work, and the rest of life
3. Thoughts on giving organizing services as a Mother's Day gift (for or against)  
*Tip: This is a good opportunity to promote your gift certificates, if you offer them.*
4. The best organizational software products or apps for busy moms \*
5. How to sort the treasures from the trash
6. How to survive living with a packrat
7. How to downsize to a smaller home
8. How to create curb appeal
9. How to pack for a move
10. How to make a small space more functional \*
11. How to keep a home functional for daily living yet ready for showing to potential buyers
12. How to be as organized at home as you are at work
13. How to be as organized at work as you are at home
14. How to organize a garage or yard sale
15. How businesses can maximize their time by hiring a virtual assistant  
*Tip: Include a plug for your VA services (if you offer any) or a shout-out to your VA (if you have one)*
16. How to eliminate emotional clutter
17. How to organize a kitchen to accommodate family members with dietary restrictions
18. How to live better with lists

19. How to organize printed photos \*
20. How to organize digital photos \*
21. How to organize an efficient workstation
22. How to use Pinterest to plan a project
23. How to organize a freezer \*
24. How to use mind mapping to enhance productivity \*
25. How to manage time on social media
26. How to organize a family reunion
27. How to overcome an energy slump
28. The benefits of a flexible work schedule
29. How an organized home or office can help improve one's mental status
30. How perfectionism hinders productivity and what to do about it
31. How to organize scrapbooking supplies \*

## JUNE

1. Organizing gift ideas for Father's Day  
*Tip: Include your affiliate link to a store that sells these products*
2. Your own favorite productivity habits
3. Why increased leisure time can actually make someone more productive
4. Unconventional productivity secrets that work
5. Review a book that's not technically an organizing book, but that offers good insight into organizing or time management  
*Tip: Sign up for the affiliate program for your favorite online bookseller and earn commission on any sales generated through your blog.*
6. The cost of lost productivity
7. How to manage when an organized person lives with a disorganized person
8. How to manage when an organized person works with a disorganized person
9. How to clean out a locker at the end of the school year
10. How to organize a refrigerator  
*Tip: If your favorite products have an affiliate program, sign up so you can earn commission on any sales generated through your blog.*
11. How to combine two households
12. How to stay productive when traveling for business
13. How to organize e-mail
14. How to save time by creating e-mail templates
15. How to work through distractions
16. How to create a balanced summer schedule
17. Your favorite place to buy organizing products  
*Tip: Include your affiliate link, if possible*

18. How to make good use of small blocks of time
19. How to identify and eliminate barriers to time management
20. How to keep a home organized while children are out of school
21. How to organize a deep freezer  
*Tip: Use your affiliate link to promote appropriate organizing products*
22. How to organize a birthday party
23. How to live with less
24. How to organize for pets  
*Tip: Use your affiliate link to promote appropriate organizing products*
25. How to teach children to be organized
26. How to waste less time on the telephone
27. How to save time by listening to audio books  
*Tip: Include your affiliate link to a store that sells these products*
28. How to spend less time on housework
29. How to keep work up-to-date when working reduced summer hours, going on vacation, and/or covering a co-worker's vacation
30. An organizing challenge you've overcome in your own life

## JULY

1. How to manage your workload before leaving on vacation
2. How to manage your workload after returning from vacation
3. How to efficiently pack a suitcase  
*Tip: If you recommend a particular product, find out if there is an affiliate program you can join so you can earn commission on any sales generated through your blog.*
4. How to maintain your morning routine during the summer
5. How to take charge of change
6. How to prioritize tasks
7. How to organize outdoor spaces
8. How to stay productive during a heat wave
9. How to organize a baby shower
10. How to organize a bridal shower
11. How to organize a first aid kit  
*Tip: If you recommend a particular product, find out if there is an affiliate program you can join so you can earn commission on any sales generated through your blog.*
12. How to use a virtual notebook, e.g. Evernote, OneNote
13. How to avoid getting distracted
14. How to encourage children to pick up after themselves
15. Blog about the benefits of a new or unique product or service you offer, and announce a time-limited offer.
16. Do you find yourself answering the same questions over and over again? Answer them in your blog.

17. Tell a story about how you recently helped a client. Include photos for maximum impact, ensuring that that you don't include any identifying information.
18. Blog about a headline from the news as it relates to your business.
19. Share a mistake you made, and how it helped you in the long run.
20. What is feng shui, and what does it have to do with organizing?  
*Tip: Recommend a book, sign up for your favorite online bookseller's affiliate program, and earn commission on any sales generated through your blog.*
21. Explain how the 80/20 rule applies to organizing
22. The benefits of delegation
23. Top ten organizing websites
24. Time management for workaholics
25. Simplicity as a lifestyle
26. Organizing tips for parents of children with special needs
27. Pros and cons of solo entrepreneurs working a set schedule
28. Vacation planning checklists  
*Tip: Create your own and offer them as free downloads as an incentive for joining your mailing list, or sell them for a small fee.*
29. Time-saving keyboard shortcuts
30. The connection between disorganization and stress
31. Clutter-free travel souvenirs



## AUGUST

1. How to plan and organize a fall wardrobe \*
2. How to get out of the house more quickly in the morning
3. How to keep track of everyday items such as cell phones, keys, etc.
4. How to know if you're working too hard
5. How to prevent burnout
6. How to get dinner on the table in less time \*
7. How doing nothing can make you more productive
8. How to find 20 more minutes in each day
9. How to organize your kitchen to facilitate packing healthy lunches
10. How to select lunch storage containers \*
11. Ten steps to de-clutter your home
12. Invite your readers to submit a question for you to answer on your blog, and offer a prize for the best question (or do a random draw). \*
13. Do a Q&A post summarizing your answers to the questions your readers submit.
14. How to create business systems and processes
15. Top ten organizing products \*
16. Invite someone to be a guest blogger and cover a topic which is outside your area of expertise but still relevant to your target audience.
17. How to start the day for maximum productivity
18. How to stay productive when it's hot outside
19. How to manage your workload before and after vacation
20. Organizing strategies for people with ADD/ADHD

21. Storage ideas for back to school \*
22. Tips for preparing college students to live away from home
23. If you post photos of your organizing projects on third party websites, such as Houzz, Facebook, Flickr, or Pinterest, describe what you've done and invite your readers to check out your portfolio.
24. How to organize a bathroom vanity
25. Your favorite app(s) for shopping lists \*
26. How to use Evernote or a similar product to organize personal information
27. How to use Evernote or a similar product to organize business information
28. How to ease back into a routine
29. How to manage time in the classroom
30. How to maximize your back to school budget
31. How work-at-home parents can re-arrange their schedule around back to school

## SEPTEMBER

1. How to organize the home to help kids stay on top of their homework.
2. How to determine which heirlooms are worth keeping.
3. How to store and save children's artwork. \*
4. How to improve your home office.
5. How to organize a classroom.
6. How to prepare the home for colder weather.
7. How to decide which school papers to save or toss.
8. How to protect important records in case of a disaster. \*
9. How to organize the kitchen so children can prepare their own breakfast.
10. How to use ordinary household objects as organizing tools.
11. How parents can tell if their child is over- or under-scheduled.
12. How to ensure TV viewing doesn't eat up all your free time.
13. How mental illness can affect organization and productivity.
14. How working parents can juggle back to school, sports and other activities, home and family life, and work.
15. How busy adults can schedule continuing education into their lives.
16. How students can multi-task effectively.
17. Top 10 excuses for not getting organized.
18. Gadgets to save time in the kitchen.
19. Remind readers about the freebie you offer if they join your mailing list. If you don't have one yet, create one!
20. Describe your favorite mobile productivity app and how you use it.

21. Share your thoughts about a scene from a movie, TV show or book that relates to organization or disorganization. \*
22. Describe volunteer work or a community project you were involved in, and tie it in with your business.
23. Explain why you became a professional organizer.
24. Describe time tracking tools that can help your readers make better use of their time. \*
25. Create a video to demonstrate a specific organizing strategy.
26. Describe something that happened in your life that shaped your philosophy of organization.
27. Discuss a recent news story related to organization or disorganization.
28. Describe something you learned about organizing from a client.
29. Does technology help or hinder productivity? State your opinion and back it up.
30. When, if ever, is it a good idea to arrive late somewhere?

## OCTOBER

1. Your top 10 favorite blogs to read
2. Your top 10 people to follow on Twitter
3. Describe the mission of your business and give examples to show how it directs your business activities.
4. Hold a contest where your readers can win a free consultation, e-book, or other prize. \*
5. How being organized can save money
6. How to make good use of time while waiting for buses, doctor appointments, delayed flights, etc.
7. How to find the time and motivation to get up and away from the desk or computer
8. The positive and negative aspects of Obsessive-Compulsive Disorder in relation to organizing
9. How to manage information overload
10. How to plan an office relocation
11. How to clean up your computer desktop
12. How to maintain an organized email inbox
13. The pros and cons of working overtime
14. How to organize spices \*
15. How to organize historical documents to create a family tree
16. How to increase storage space in small bathrooms \*
17. Organizing tips for Halloween
18. How to create a regular routine for laundry
19. How to help children manage their responsibilities

20. 10 things you can accomplish in the morning before everyone wakes up
21. How to organize a digital music collection
22. How to organize CDs \*
23. How to organize DVDs/Blu-Ray discs \*
24. How to organize a digital movie collection
25. Post a poll or survey to learn more about your readers.
26. Share the results of your poll or survey.
27. Promote an organizing webinar or teleclass. \*
28. If you've been blogging for several years, look at your earliest posts and choose one that can be updated or expanded upon.
29. Have you received any media coverage? Blog about it, and include a link to the media item, if it's available online.
30. How to make time for volunteering and community service
31. Upload one of your PowerPoint presentations to SlideShare, then embed it on your blog.

## NOVEMBER

1. What to do with costumes and décor items after Halloween \*
2. Share the highlights of a conference or workshop you attended
3. How to organize the master bedroom \*
4. How to spend less time at work
5. How to encourage children to get rid of toys they've outgrown
6. How to organize stuffed animals and/or other toys \*
7. How to organize board games \*
8. How to organize video games \*
9. How to organize jigsaw puzzles \*
10. Share your favorite quote about organization, and why you like it
11. How to create a family chore chart that works \*
12. How to minimize clutter from cables, cords, wires, etc. \*
13. How to fit exercise into a busy lifestyle
14. Five inexpensive organizing products \*
15. How to organize seasonal wardrobe transitions \*
16. What to do with that extra hour we gain when the clocks go back
17. How to organize a Black Friday shopping trip
18. What do you think about Buy Nothing Day?
19. The hazards of being TOO organized
20. How to save space with digital scrapbooks \*
21. Organizing strategies for people with memory loss
22. Blog about someone who has inspired you in your business

23. Paper planners vs electronic calendars
24. How to organize jewelry \*
25. How to share a calendar with other people \*
26. How to use Post-It notes as organizing aids
27. How to balance family traditions with work demands during the holiday season
28. How to organize a home for the holidays
29. How to avoid last minute shopping
30. How to repurpose holiday décor and gift wrap



## DECEMBER

1. How to organize your mailing list, prepare holiday cards for sending, and meet mailing deadlines
2. How to choose a calendar or planner for the new year  
*Tip: If your favorite products have an affiliate program, sign up so you can earn commission on any sales generated through your blog.*
3. How to plan your holiday budget
4. How to take the stress out of the holidays
5. Time management tips for the holiday season
6. Holiday planning checklists  
*Tip: Create your own and offer them as free downloads as an incentive for joining your mailing list, or sell them for a small fee. No time to create your own checklists? Join [ListPlanIt](#)'s affiliate program, promote their Holiday ePlanner, and earn commission on any sales generated through your blog.*
7. How to have a Green Christmas
8. How to organize your holiday shopping trips
9. Organizing book(s) to give as gifts  
*Tip: Promote your own book if you have one. Otherwise, sign up for the affiliate program for your favorite online bookseller and earn commission on any sales generated through your blog.*
10. How to repurpose everyday items into inexpensive handmade gifts
11. Organizing product(s) to give as gifts  
*Tip: Promote your own product if you have one. Otherwise, sign up for the affiliate program for your favorite online vendor and earn commission on any sales generated through your blog.*
12. Clutter-free gift ideas
13. Other gift ideas  
*Tip: This is a good chance to support a local business or to use affiliate links for a product you wouldn't normally blog about.*

14. How to organize holiday travel
15. How to get organized for overnight visitors
16. How to organize your holiday cooking and baking
17. How to organize a holiday party
18. Share your favorite easy recipe(s) for the holiday season  
*Tip: Did your recipe come from a cookbook? Be sure to credit the source, and sign up for the affiliate program for your favorite online bookseller so you can earn commission on any sales generated through your blog.*
19. Announce a holiday promotion
20. Donating excess stuff to charity before or after holiday gift-giving
21. How to keep your home organized during the holidays
22. How to organize gift wrapping supplies
23. How to plan healthy meals for your family during the holiday season
24. How to stay on top of routine tasks during the holiday season
25. How to organize your holiday thank you notes
26. How to store your Christmas decorations after the holidays
27. Post a collection of the most interesting comments you received on your blog during the past year
28. Recap your most popular posts from the past year
29. How to make decisions and move forward
30. Tips and strategies for planning the New Year
31. How to set realistic New Year's Resolutions

## NEXT STEPS

I hope you've found these 365 Blogging Ideas for Professional Organizers helpful and that you're ready to take your blog to the next level!

Need more help? Here are the other ways I can be of service.

<p>To learn more about blogging in a friendly, collaborative community, join my closed Facebook group:</p> <p><b>Blogging Organizers</b> <a href="https://www.facebook.com/groups/bloggingorganizers">https://www.facebook.com/groups/bloggingorganizers</a></p>	<p>For more blogging and business tips:</p> <p><b>Your Organizing Business</b> <a href="https://organizedassistant.com">https://organizedassistant.com</a></p> <p><b>Janet's Blog</b> <a href="https://janetbarclay.com/blog">https://janetbarclay.com/blog</a></p>
<p>For a blog or website that helps you stand out and attract new clients:</p> <p><b>Web Design Services</b> <a href="https://janetbarclay.com/services">https://janetbarclay.com/services</a></p>	<p>For help keeping your WordPress site up-to-date, secure and running smoothly:</p> <p><b>Website Care Plans</b> <a href="https://janetbarclay.com/website-care-plans">https://janetbarclay.com/website-care-plans</a></p>
<p>For personalized help with your blog or website:</p> <p><b>One-on-One Strategy Session</b> <a href="https://janetbarclay.com/consult">https://janetbarclay.com/consult</a></p>	<p>For a speaker for your upcoming event (live or online):</p> <p><b>Get in Touch</b> <a href="https://janetbarclay.com/contact">https://janetbarclay.com/contact</a></p>

## ABOUT ME



At the Professional Organizers in Canada's Annual Conference in 2006, one of the speakers said that blogging was important for business and easy to do, and that we should all go home and start a blog right away.

Even though I didn't think I had anything to say other than what I was already putting in my monthly newsletter, I decided to start a blog just to see what all the fuss was about. I figured that other people could benefit from reading about interesting new resources I came across as well as other topics that just didn't fit into the scope of my newsletter.

Other than that, I had no plan, no strategy, and no goals.

Before long, I discovered that I had a real passion for blogging, and by 2009, I'd received enough positive feedback from my readers that I knew I had a knack for it.

I'm still blogging, but my greatest reward is making my clients' visions come to life by applying my constantly growing technical and creative skills as a Web Designer and Website Care Plan Specialist.

When I'm away from my desk, I love reading, photography, watching movies, and cooking. My husband Scott and I have one dog, two sons and four grandchildren.